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## **MEDIA STATEMENT: OLD MUTUAL WEALTH JOINS DOUBLE CENTURY AS A TITLE SPONSOR**

FOR IMMEDIATE RELEASE

South Africa's favourite 200km road cycling team event has a new title sponsor!

**Old Mutual Wealth** has signed a three-year sponsorship deal, starting with this year's *Old Mutual Wealth Double Century*. The 2021 event, which will be the 29th Double Century, will take place on 27 November 2021 in Swellendam.

Executive Mayor Nicholas Myburgh says: "We have proudly hosted the iconic Double Century in Swellendam for the past two decades, and look forward to doing so again in November 2021. We are excited to welcome aboard Old Mutual Wealth as the ideal partner in this most prestigious of cycling events in SA!"

Earlier this year Swellendam also successfully hosted the SA National Road and Time Trial Championships, an Olympic qualifying event which brought the country's top riders to the historic Overberg town.

The Double Century in Swellendam has earned its spot in the cycling fraternity's calendar due to its scenic route, demanding terrain and team format. "It's no secret to anyone that this is a very trying time for events in South Africa and around the world. By partnering with us as a title sponsor, Old Mutual Wealth is showing confidence in the Double Century and ensuring that we are able to keep hosting the world class ride that South African and foreign cyclists have come to love." says event organiser Steven Hayward of the Pedal Power Association.

Entries to the 2021 Old Mutual Wealth Double Century are scheduled to open towards the end of July/early August 2021. COVID-19 protocols and other relevant event information will be communicated throughout the year, or you can stay in touch by following the event on social media. For more event information please contact [info@doublecentury.co.za](mailto:info@doublecentury.co.za).

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**Ends**

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