



**tourism**

Department:  
Tourism  
REPUBLIC OF SOUTH AFRICA



## TO: TOURISM STAKEHOLDERS IN OVERBERG DISTRICT

Dear Tourism Stakeholder

### INVITATION TO OVERBERG DISTRICT DEVELOPMENT MODEL (DDM) TOURISM STAKEHOLDER OUTREACH SESSION

The Department of Tourism, in partnership with Overberg District and Swellendam Local Municipalities will be hosting a District Development Model (DDM) Tourism Stakeholder Outreach session as part of micro, small and medium enterprises (MSMEs) Capacity Building Programme in Swellendam Municipality on Tuesday, 28 July 2026.

This initiative is in line with the broader objectives of Tourism Master Plan which advocates for protection and rejuvenation of tourism supply. One of the ways to achieve these is through provision of information on various (financial and non-financial, skills development, etc.) support opportunities that exist within public and private sectors.

One of the highlights of these information sharing sessions are presentations by Department of Tourism's currently opened Tourism Transformation Fund (TTF), Green Tourism Incentive Programme (GTIP) and Market Access Support Programme (MASP) windows. In addition, the Development Funding Institutions (DFIs) like Industrial Development Corporation (IDC), National Empowerment Fund (NEF), Small Enterprise Development and Finance Agency (SEFDA), etc. will present their various incentive schemes and other forms of funding they provide to assist enterprises within the tourism value chain. The participants will be taken through application processes and requirements.

The TIS session will be held as follows:

**Date:** Tuesday, 28 July 2026  
**Time:** 09:00 – 16:00  
**Place:** Drostdy Museum, 2 Drostdy Street, Swellendam

Kindly contact Ms. Dottie Jonas on telephone number: 028-514-8500 or email her on [djonas@swellendam.gov.za](mailto:djonas@swellendam.gov.za) for RSVP and further information.

Sincerely,

Director General

Letter signed by: Mr. Jeremiah Matlala

Director: Provincial and Local Government Coordination

Date: 2026/6/18



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Letekuvakasha • Kgoro ya tša Boeti • Lefapha la Bojanala • Lefapha la Bohahlaudi • Ndzawulo ya VupfumbamaMuhasho wa  
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